

Retail Works™

Advanced Retail Interface

Product Overview

Retail Works is an innovative operator interface for your point-of-service (POS) that can dramatically shorten training time for your new employees, while boosting the productivity of your experienced users. Retail Works helps reduce the time it takes to turn a new employee into an experienced and efficient POS operator. Your customers will note and appreciate the difference.

Your Employees Focus on the Consumer

The intuitive design of Retail Works can help your store employees feel more confident at checkout, freeing them for more interaction with consumers. Retail Works packs all of the tools you need at the checkout into one compact interface:

Designed in conjunction with NCR and based on ATM technology employing Human Factors Engineering.

Easy to learn without the need for lengthy training ensures improved employee satisfaction and retention.

Can function online or stand alone for redundancy.

Communicates with standard accounting and database management systems using XML.

Touch screen or keyboard interface.

Sophisticated Touch Screen graphical product selection speeds up sales of common items.

Shortcut functionality saves time and increases service levels at point of sale.

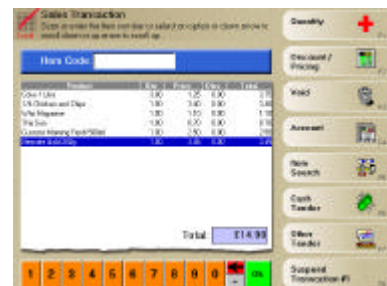
Complies with European retail ergonomic guidelines.

Multilingual.

Programmable security and tender types.

Can suspend up to 3 transactions.

Optional magnetic stripe reader allows your employees to process customer payment.



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You Get More Productivity with Less Training

Determining your training budget and managing rapid employee turnover is not easy. You must quickly turn new hires into productive employees who can keep your checkout lines moving and provide excellent service to consumers. All are important aspects of the shopping experience you deliver. By installing Retail Works, even your newest employee can serve consumers at the checkstand like an expert. The easy to use ATM-type interaction leads your employees through each consumer transaction correctly.

Your Employees

Retail Works works the way employees think, instead of training your employees to think the way a computer works. Each of your employees approach transactions differently, and Retail Works makes allowances accordingly. Because Retail Works is easy to use, your employees will make fewer mistakes.

Complex transactions are made simple by Retail Works because your employees:

- can complete the same transaction in different ways.
- need to memorize very little information
- have fewer key strokes
- can only choose from valid options
- use easy-to-understand graphical images



Get Retail Works and Get the Customer Service Advantage

You are challenged to implement technology that reduces your costs and encourages consumers to keep coming back to your store. Pacsoft is the retail industry leader in designing software to solve store operational challenges and improve in-store productivity. Retail Works, designed with human factors principles, is just one example of how Pacsoft makes customer transactions easier.

Retail Works combines the latest PC technologies and an ATM style interface with unmatched human factors expertise to make serving your customers simple and easy. With the help of Retail Works, your point-of-sale is transformed into the point-of-service. The impact on your business can be significant.

